

JULIAN FAID

Curriculum Vitæ

jfaid@ualberta.ca

EDUCATION

University of Alberta — Alberta School of Business 2023–Present

Ph.D., Strategy, Entrepreneurship & Management

University of Alberta 2018–2020

M.Sc., Environmental Sociology

Thesis: Planning for the Future of Urban Mobility: Interviews with Planning Professionals in Five Major Canadian Cities

Victoria University of Wellington 2006–2008

Graduate Diploma, Commerce & Marketing

University of Alberta 2002–2006

B.A., Sociology

RESEARCH INTERESTS

Institutional theory; organizational theory; organizational humour; breaches; qualitative and ethnographic methods.

DISSERTATION IN PROGRESS

Working title: *Institutions, Breaches, and Humour*

Supervisor: Dr. Christopher Steele · Department of Strategy, Entrepreneurship & Management, University of Alberta

PUBLICATIONS & REPORTS

Faid, J., Krahn, H., & Krogman, N. (2021). Are big city urban planners preparing for autonomous vehicles? *Canadian Journal of Urban Research*, 30, 16–27.

Faid, J., Kapitsila, B., & Cooper, D. (2022). Canadian Urban Mobility 2.0. *Transport Canada*.

Downtown Edmonton Streetfront Retail Report. (2023). *Centre for Cities and Communities*. University of Alberta.

MANUSCRIPTS IN PROGRESS

Faid, J., Steele, C., Raynard, M., & Greenwood, R. (in preparation). *Institutional maintenance: A review and integrative framework*.

Clarke, S., Wesley, J., & Faid, J. (in preparation). *Joking with Average Joe: Improving deliberative democracy through improv comedy*.

Wesley, J., Faid, J., & Yuzyk, S. (in preparation). *When opinion and culture diverge: Understanding the “Average Joe” through personification methods*.

CONFERENCE PRESENTATIONS

Qualitative Method - Understanding Communities & Culture through Personification. Method presented at the MethodsNET Conference, UCLouvain, Louvain-la-Neuve, Belgium.

TEACHING EXPERIENCE

Teaching Assistant — SEM 210: Introduction to Management, Organization & Entrepreneurship
Winter 2025

Alberta School of Business, University of Alberta · Two seminar sections

TEACHING INNOVATION

Designed and built interactive in-class simulation tools for each module of SEM 210, supporting instruction in core strategy, entrepreneurship, and management concepts.

AWARDS & HONOURS

SEM Departmental Award for Doctoral Student Professional Excellence 2024

Above and Beyond The Call of Duty (ABCD) Reviewer Award. OMT Division - Academy of Management 2025 - Copenhagen

PRACTICE-BASED BACKGROUND

Performer & Workshop Facilitator — Rapid Fire Theatre, Edmonton 25 years

Improvisational theatre practice informing the study of humour, interaction, and organizational life central to the dissertation research.